LEAGUE OF MICHIGAN BICYCLISTS · DOLLAR PER RIDER · 2027 PLEDGE

Pledge your event.
Better riding for Michigan.

Each event makes one pledge to LMB for the year, and your pledge sets your tier. In return, we put your event in front of Michigan's most active riders.

ABOUT YOUR EVENT

NAME OF EVENT

DATE(S) OF EVENT

EVENT WEBSITE

ESTIMATED NUMBER OF RIDERS

One sheet per event. Organizing more than one? Fill out a sheet for each.

ABOUT YOU

YOUR NAME

YOUR ORGANIZATION

EMAIL

PHONE

YOUR PLEDGE

Choose one tier, the one that matches your pledge. The higher the tier, the more we promote your event.

Pacer
$1 Per Rider

$50–$249

- Pacer badge on your Ride Calendar listing
- Event listing with a link in our monthly Dollar Per Rider email
- Included in our monthly Dollar Per Rider social media post
- Discounted LMB advertising rates

Elite
$2 Per Rider

$250–$499

Everything at Pacer, plus:

- Elite badge on your Ride Calendar listing
- Expanded email listing with a link and your event description

Champion
$5 Per Rider

$500 or more

Everything at Elite, plus:

- Champion badge on your Ride Calendar listing
- Premium email listing with a link, description, and photo
- A spotlight post for your event on LMB's Facebook and Instagram

OUR EVENT PLEDGES AT LEAST

$

SIGNATURE (TYPE YOUR FULL NAME)

DATE

HOW TO PLEDGE

1. **Fill it in and send it.** Save this sheet and email it to **office@LMB.org**. No printing needed. You can also mail it to the address below.
2. **List your event.** At LMB.org/ride-calendar, click **Add/Edit an Event**, check **Dollar Per Rider**, and pick your tier.
3. **Give after your event.** Fulfill your pledge with the Dollar Per Rider Donation Sheet.

GOOD TO KNOW

Grow your tier. If your event outperforms expectations, let's have a conversation about increasing your donation and, if applicable, bumping into a higher tier next year.

Show your support. Every pledged event gets LMB's Proud Supporter graphics for its website.

Planning a larger commitment? Talk with LMB staff at **office@LMB.org** about a partnership that fits.