

List your ride. It's free.

The LMB Ride Calendar is where Michigan riders go to find their next ride, race, tour, or event. Listing takes about five minutes, costs nothing, and puts your event in front of cyclists across the state.

HOW TO LIST YOUR EVENT

- 1 Go to lmb.org/ride-calendar and click Add Your Ride.** First time? Create a free account with your email. You'll use it to edit your listing later.
- 2 Tell us what it is.** Check **Ride** (any bicycle ride, tour, or race) or **Event** (a clinic, class, meeting, swap, or fundraiser). Then check every **Ride Type** that applies: Road, Gravel, MTB, Trail, Cyclocross, Triathlon/Duathlon, Bikepacking, Social. Pick Recreational, Competitive, or Both.
Runs two or more days? Just set the dates. We tag it Multi-Day for you.
- 3 When.** Enter the date and start time. A weekly shop ride or a series? Check **This event repeats** and set how often, with the first and last dates. One listing is for one event of up to 14 days; repeating rides use the repeat tool.
- 4 Where.** Start typing the address and pick it from the suggestions. The city, zip, and map pin fill in by themselves.
- 5 Details and contacts.** Distance, cost, registration, a description, a photo, and your website. Add a contact so riders can reach you. Then click **Submit**.

LMB staff review every listing before it goes live, usually within a few business days. You'll get an email when it's posted. Need to change something? Log in and edit it any time.

STAND OUT: BECOME A DOLLAR PER RIDER EVENT

Pledge a small gift to LMB for each rider who takes part, and your listing gets a color that riders notice on every view of the calendar. Your pledge funds LMB's work for safer roads, better trails, and stronger laws for everyone who rides in Michigan. Check **Dollar Per Rider** on the form and pick your level.

\$1

per rider. Colored listing.

\$2

per rider. Colored listing + LMB's monthly email.

\$5

per rider. Colored listing + featured with photo in the email.

READING THE CALENDAR

-  **\$1 Per Rider**
Gives LMB \$1 for every rider.
-  **\$2 Per Rider**
Gives LMB \$2 for every rider.
-  **\$5 Per Rider**
Gives LMB \$5 for every rider.
-  **LMB Event**
Hosted by the League of Michigan Bicyclists.
-  **LMB Co-Hosted**
Run by a partner together with LMB.
-  **Everything else**
All the other great rides and events in Michigan.

Small tags like  **LMB Event** and  **LMB Co-Host** appear on each listing in every view, so you can tell at a glance.

Find what you want

Use the filters to narrow by Ride Type, Competitive or Recreational, Multi-Day, repeating rides, Dollar Per Rider, and LMB events. Switch between List, Grid, Map, and Calendar views.

Need volunteers?

Check **Volunteer Opportunity** on the form and add your volunteer coordinator's email. Riders who want to help can filter the calendar for events that need volunteers.