LEAGUE OF MICHIGAN BICYCLISTS · RIDE CALENDAR

List your ride. It's free.

The LMB Ride Calendar is where Michigan riders go to find their next ride, race, tour, or event. Listing takes about five minutes, costs nothing, and puts your event in front of cyclists across the state.

HOW TO LIST YOUR EVENT

1. **Go to lmb.org/ride-calendar and click Add/Edit an Event.** Log in, or register a free account the first time. You'll use it to edit your listing later. Then click **+ Add a New Event**.
2. **Tell us what it is.** Check **Ride** (a bicycle ride, tour, or race), **Event** (a festival, expo, clinic, swap meet, or fundraiser), or both. Then check every type that applies. For rides, pick Competitive, Recreational, or Both, and your helmet policy. Runs two or more days? Just set the dates. We tag it Multi-Day for you.
3. **When.** Enter the dates and start time. A weekly shop ride or a series? Check **This event repeats** and set how often, with the first and last dates.
4. **Where.** Start typing the address and pick it from the suggestions. The city, zip, and map pin fill in by themselves.
5. **Details and contacts.** Add your website, price, registration dates, and whether riders can sign up on the day. Add a description and a photo. Your event email and phone show on your listing. Then click **Submit Event**.

LMB staff review every listing before it goes live, usually within a few business days. Need to change something? Log in and edit it any time.

STAND OUT: BECOME A DOLLAR PER RIDER EVENT

Make one pledge to LMB for the year, and your listing gets a tier badge and a color riders notice in every view. Your pledge funds LMB's work for safer roads and more accessible trails. On the form, check **Dollar Per Rider** and pick your tier.

Pacer
$50–$249
Badge, listing color, and a spot in our monthly email.

Elite
$250–$499
Everything at Pacer, plus an expanded email listing.

Champion
$500 or more
Everything at Elite, plus a photo listing and a social spotlight.

Full details: lmb.org/events/1-per-rider-program

READING THE CALENDAR

- **$1 Per Rider · Pacer**
  Supports LMB with a yearly pledge.
- **$2 Per Rider · Elite**
  A larger yearly pledge to LMB.
- **$5 Per Rider · Champion**
  LMB's top supporting events.
- **LMB Event**
  Hosted by the League of Michigan Bicyclists.
- **LMB Co-Hosted**
  Run by a partner together with LMB.
- **Everything else**
  All the other great rides and events in Michigan.

Look for the badge
Dollar Per Rider events show their tier badge at the top of their ride page.

Find what you want
Filter by Ride Type, Event Type, Competitive or Recreational, category, and volunteer opportunities. Switch between List, Grid, Map, and Calendar views.

Need volunteers?
Check **Volunteer Opportunity** on the form. Riders who want to help can filter the calendar for events that need volunteers.