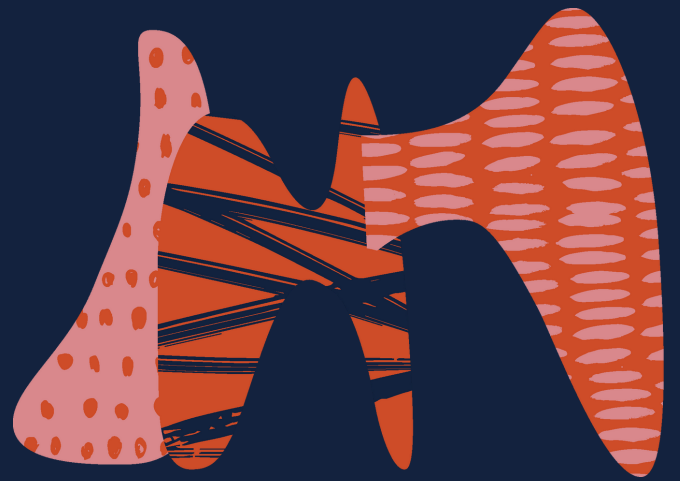


5 Reasons to Build Protected Bike Lanes

1 Better for Business

Protected bike lanes encourage more biking and bikers spend more money at small businesses than drivers. Walkable, bikeable business districts see double digit sales increases and a rise in property values. Employees are healthier, more productive, and happier. Businesses have an easier time hiring because amenity-rich communities attract talent.



2 Attract & Retain Talent

As families, young people, and entrepreneurs have more flexibility in recent history, we need to stay competitive with both talent retention and talent attraction. When families are looking to relocate, they're looking for amenity-rich neighborhoods and cities that are geared toward the pedestrian and provide choice.



3 Safer for Everyone...

Especially Kids!

Safe Routes to School increased active transit by 37% after implementation of the programs. Higher-income kids tend to get more exercise. A doubling of household income is associated with 13 minutes more time spend exercising, per day. Safe bicycling infrastructure affords kids of all income levels the benefit of exercise.



4 Improves Quality of Life

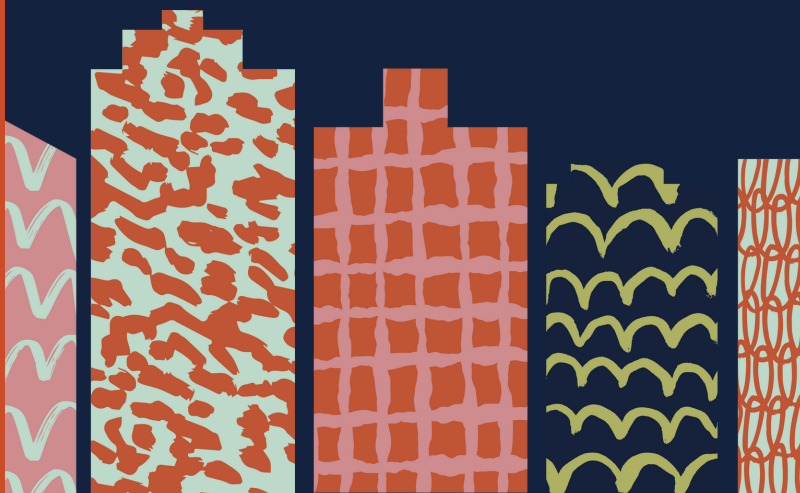
Improving the ability of historically disinvested communities to travel safely and conveniently via walking or wheeling is essential to achieving a sustainable, equitable transportation system that can provide options in how people access jobs, schools, health care services, faith entities, social gatherings, and other destinations.



5 Builds Wealth

The hidden cost of transportation affects millions of people every day.

Transportation costs also depend on neighborhood characteristics – taking up as much as 25 percent of a household's income in car-dependent neighborhoods, compared to just nine percent for households in more walkable, transit-rich neighborhoods.

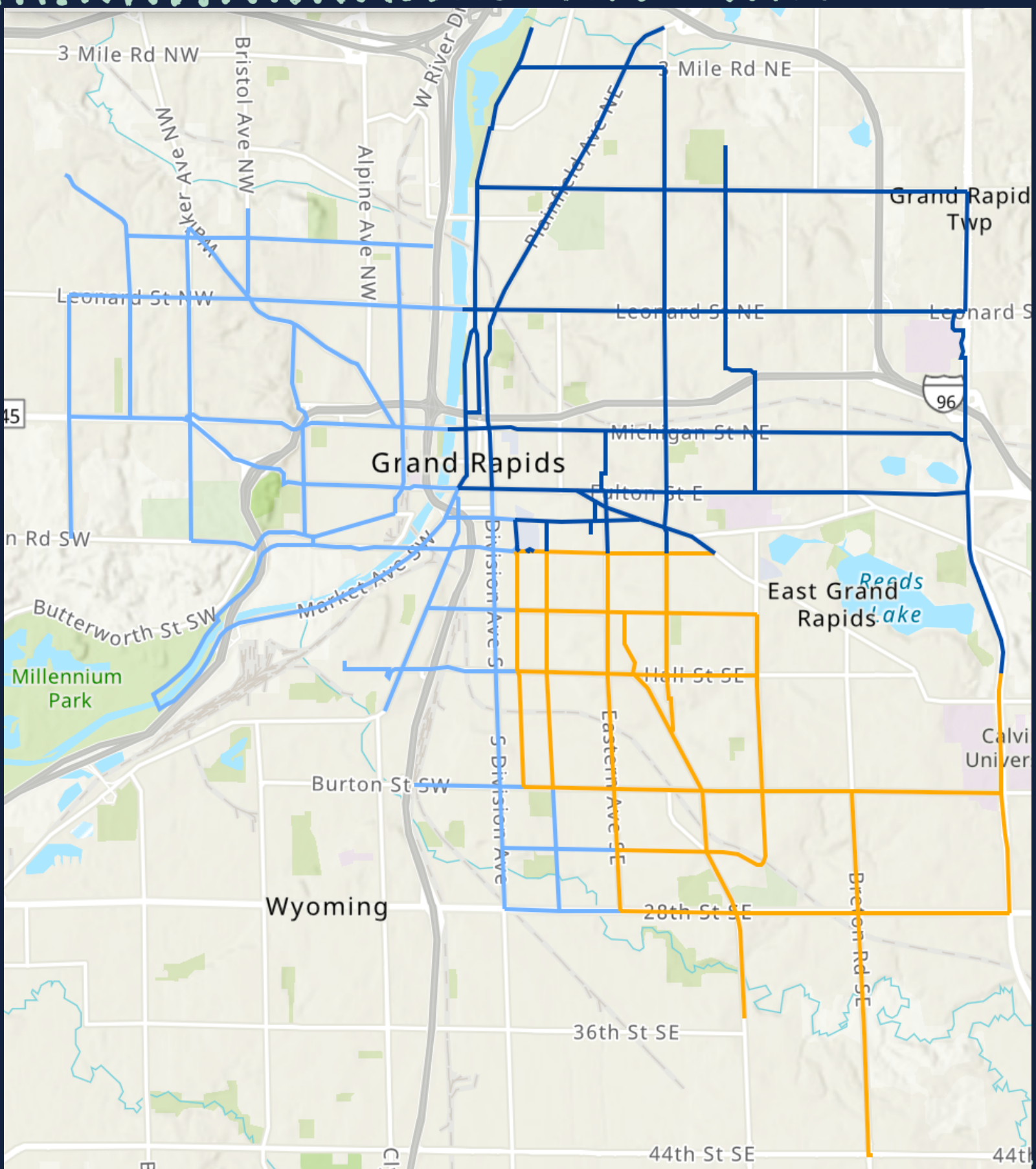


The Vision

We want to see Grand Rapids become a safe, stress-free, comfortable, destination city that has a robust, protected bicycling network for its community and visitors.

The Map

Below is our proposed network of protected bike lanes across the three wards of Grand Rapids. It is focused on connecting parks, schools, neighborhoods, cultural attractions, and economic centers.



Get Involved

Whether it's helping organize a Bike Bus, joining a Wednesday Night Ride, or advocating at City Commission, we love joining wheels with fellow advocates. Contact us at the website below to get involved.



friends of slow streets . com