

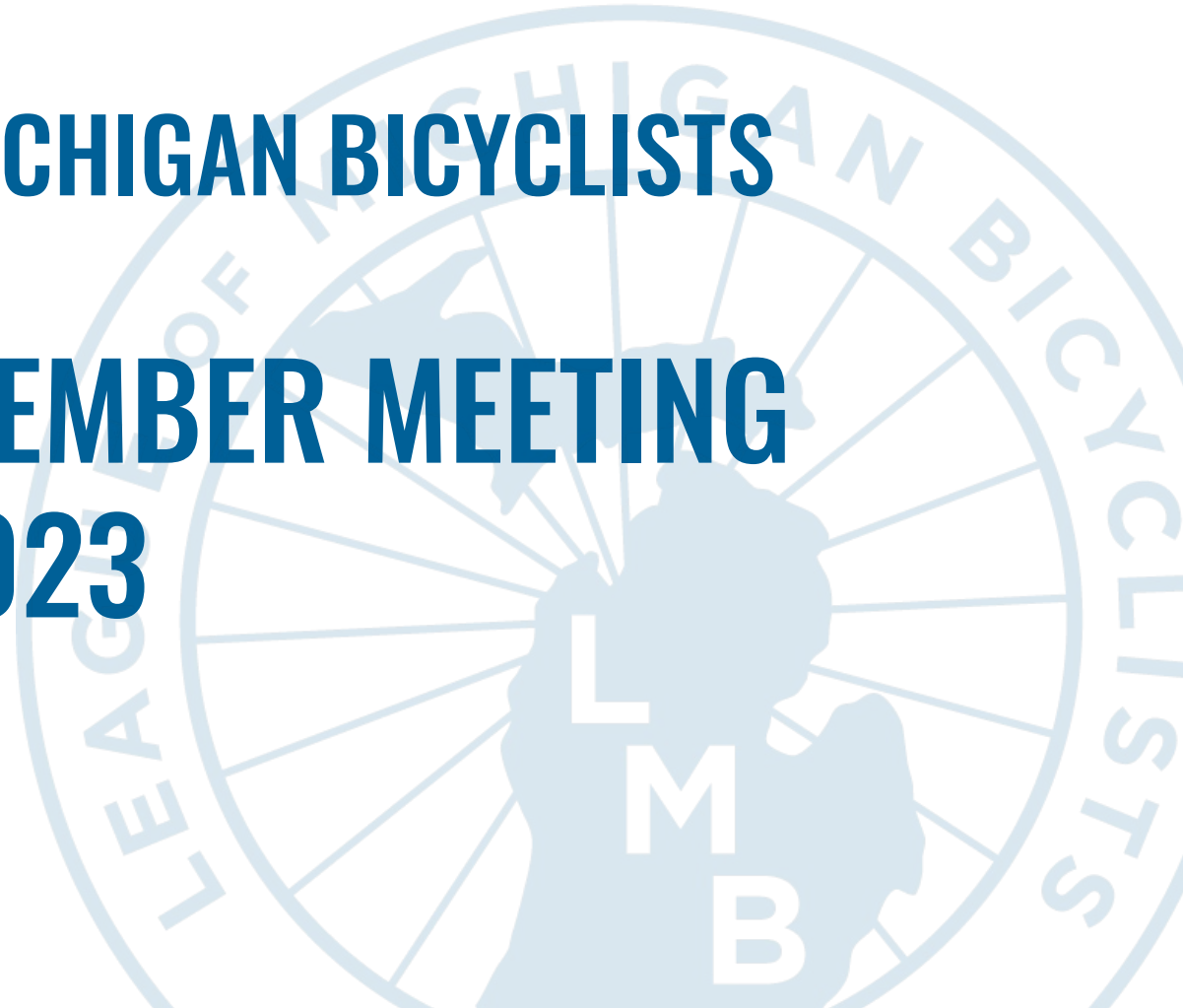
POLL:
**How do you feel
about the state
of bicycling in
Michigan?**



LEAGUE OF MICHIGAN BICYCLISTS

ANNUAL MEMBER MEETING

OCT. 21, 2023





Who's Joined the Meeting?

In the chat, please share

- Who you are?
- Where you are joining from?
- Why you joined today/what you hope to gain?
- Throughout the meeting: please share any feedback/comments/suggestions in the chat (include an email so staff can reply)

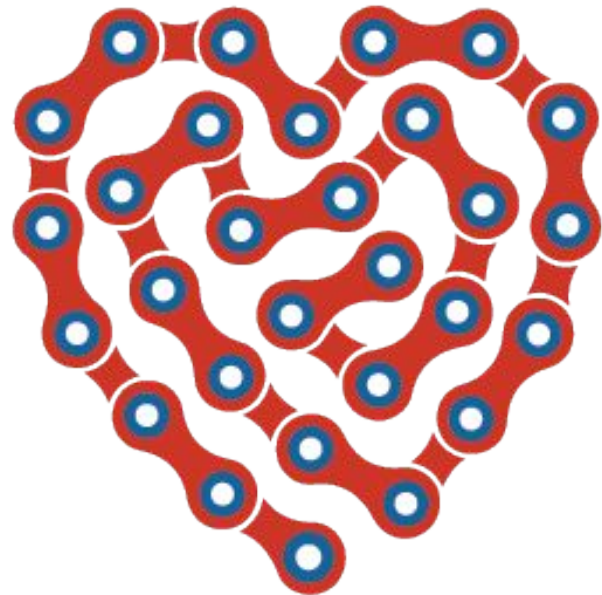




From the Executive Director

Meeting Overview

- Thank you!
- Things we're excited about
- Challenges
- Program Updates





LMB Board Members



Melissa Werkman
Grand Haven
Chair



Stephen Hannon
Traverse City
Vice Chair



Jeff Wirth
Brighton
Treasurer



Norm Cox
Ann Arbor
Secretary



LMB Board Members



Barb Andersen
East Lansing



Jason Hall
Detroit



Martel Posey
Grand Rapids



Michael Reuter
Walled Lake



LMB Board Members



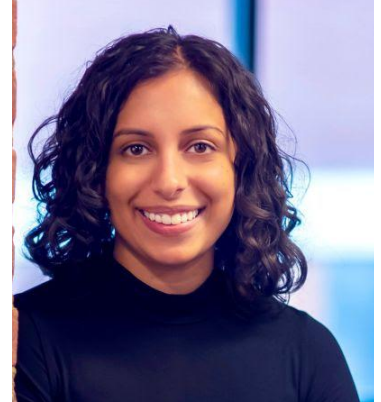
Larry Prange
Grand Rapids



Beth Brandvain
Farmington Hills



Tracy Beseck
Dearborn



Asha Ritchie
Battle Creek

[LMB.org/GetInvolved](https://lmb.org/GetInvolved)



Staff



John Lindenmayer
Executive Director



Matt Penniman
Communications & Advocacy Director



Nicky Bates
Development & Membership Director



Jeff Carek
Education Director



Staff



Neal Glazebrook
Events Director



Jessica Lanave
Outreach & Volunteer
Coordinator



Gina Apone
Communications
Coordinator



Dusty Fancher
Govt. Affairs
Consultant



Anu Jawanda
Data Analyst



Strategic Plan Progress



[LMB.org/strategicplan](https://lmb.org/strategicplan)

Updated Mission/Vision

Mission: Improve life through bicycling.

Vision: We envision a state where bicycling makes life better for everyone; serves as an everyday option for more people to commute, get around and have fun on roads and trails; and connects us to the natural world and each other.

Our communities benefit through healthier people and stronger economies. Our transportation system becomes more equitable and environmentally sustainable. Our streets and trails are safe and accessible to people of every age, race, gender, ability, and economic status.



Diversity, Equity, and Inclusion

- Formed DEI Committee
- Adopted Board Code of Ethics
- Hired consultant (Roots to Rise)
- Diversity in board recruitment
- Community rides in Detroit/GR
- Bikes 'n Banter webinar series
- Free Advocate Level membership
- Draft statement – **LMB.org/DEI**





DEI Statement

We recognize that the bicycling community, including LMB, has sometimes excluded people on the basis of race, gender, income level, age, or body type. **Instead, we embrace diversity.**

We recognize that advocacy for bike lanes has sometimes been abused to advance gentrification and shift investments in safe streets or trails toward more privileged neighborhoods. **Instead, we stand for equity.**

We recognize that bicycling has sometimes neglected the needs of people with disabilities for adaptive cycling and accessible places to ride. **Instead, we choose inclusion.**

We respond by making a commitment to **listen, learn, and act.**

We listen by reaching out, showing up, and making space to hear from new voices.

We learn by putting in the work, making connections, and striving for constant improvement.

We act to build a bicycle movement that everyone can be part of, and that makes bicycling better for everyone.

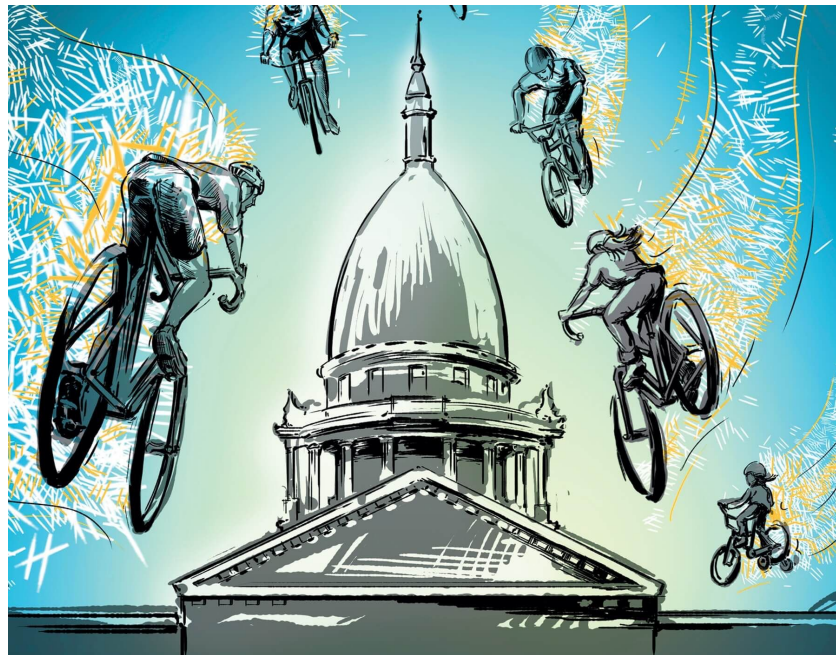
We ask you to **hold us accountable** to these commitments. Tell us when we fall short, help us to do better, and join us in our mission to improve life through bicycling.



Advocacy Day

Key Issues:

- Reduce distracted driving
- Dedicated funding for natural surface trails
- Offer e-bike incentives
- Let cities etc. set safer speed limits
- Protect Vulnerable Roadway Users



**Save the Date:
Tuesday, May 14 2024**



LEAGUE OF MICHIGAN BICYCLISTS

Advocacy Day: in partnership with





LEAGUE OF MICHIGAN BICYCLISTS

If you were on your
phone, you couldn't
see this sticker.



JUST DRIVE

A message from the League of Michigan Bicyclists LMB.org/JustDrive



2023 LMB Awards

- Outstanding Infrastructure – Ann Arbor DDA
- Changemaker of The Year – 906 Adventure Team
- Bike Event or Bike Event Director of The Year – Barry Roubaix
- Trailblazer of The Year – Anne Grofvert
- Shop of The Year – Sports Rack
- Club of The Year – Lakeshore Mountain Biking Sisters
- Business Champion Of The Year – Blackrocks Brewery
- Bob Gibbs Passion for Pedaling – Brent Bacher & Raymond Mcleod
- Ralph Finneren Encouragement – Carlos Esquivel
- Volunteer of The Year – Marc Cope







**November 8, 2023
Application Deadline**





LEAGUE OF MICHIGAN BICYCLISTS

TRAILBLAZING GRANTS

LEAGUE OF MICHIGAN BICYCLISTS



Light Love

Bike Lights for Michigan Nights



LEAGUE OF MICHIGAN BICYCLISTS

Membership is Growing



[LMB.org/members](https://lmb.org/members)



PROUD MEMBER

Goal:

**< 400 new members to hit
2,500 member drive target**



Events Update



MICHIGANDER BICYCLE TOUR

July 22-28, 2023

7-day camping adventure. Start in Ann Arbor and explore some of the great trail tributaries and connectors of SE Michigan along the Great Lakes to Lakes Trail Route #1.



Other 2023 LMB Adventures



June 10



July 8 - 14



Aug 5 - 12



Sept 8 - 10

LMB.org/events



Events Update

Tour ridership significantly down:
About $\frac{2}{3}$ of pre-pandemic #'s +
inflationary expense increases

- Shoreline West: 249
- Michigander: 56
- MUP: 145
- Sunrise: 55
- HUB Fest: 137





Events Update

Opportunities to help:

- Ride with us
- Spread the word
- Volunteer
(at events / planning committees)
- Donate directly to LMB



2024 dates on 11/24/23

[LMB.org/events](https://lmb.org/events)

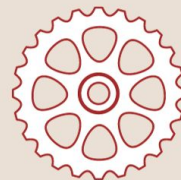
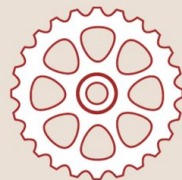


Volunteer for 2024!

- Volunteer base is still rebuilding
- Relies on SAG/aid station volunteers
- Meet & support hundreds of riders
- Help w/ planning committees
- Looking for motorcyclists to support/sweep routes
- **LMB.org/event-volunteer**

VOLUNTEERS

**WE WANT
YOU!**



Reach out to
tours@lmb.org

POLL:

**How often do you
ride your bike after
sunset or before
sunrise?**





Fundraising and Membership

- Better Bicycling Grant Update
- Cycling Census Results
- 2023 Membership Updates
- Michigan Mountain Biking Alliance





Better Bicycling Grants

Since 2017, LMB has granted nearly \$150,000.

LMB has supported nearly 50 organizations and municipalities across the state who are improving access to bicycling.

In 2022, thanks to the generosity of donors, we were able to offer two rounds of grants.

This year we rebranded from Micro-Grants to better represent amount of funds given away.

Fall round currently open (**deadline Nov. 8**), grants of \$500 to \$2,500

[LMB.org/BetterBicyclingGrants](https://lmb.org/BetterBicyclingGrants) for more info



Previous Grant Awardees



**Vivela
(Southwestern Lower Peninsula)**
this bike club, whose slogan is “mas Latinas on bikes” used a grant to introduce new bicyclists to fat tire and winter bike riding



**Munising Bay Trail Network
(Upper Peninsula)**
Purchased a bike trailer for hauling trail repair equipment to remote parts of trails



**Muskegon Area Bike Library
(Western Lower Peninsula)**
Used funds to purchase 60 child and adults bikes in partnership with a local library who lends the bikes to the public



MI Cycling Census - Preliminary Data

Conducting a survey open to all cyclists in Michigan to determine largest areas of need for policy action, look for trends in types of bicycling, and learn more re: what kinds of events cyclists want to participate in.

Biggest takeaways are what we already know:

- Mostly males (63%)
- Caucasian (89%)
- Income over \$100k (44%)
- Over age 55 (64%)
- From southeast MI (41%)

Other interesting facts

- 42% have been in a crash (36% involved vehicle) – 70% NOT reported to the authorities
- Reason for cycling: “For exercise” top response
- What motivates you to ride more: “Improved health”

Barriers to riding:

- Aggressive drivers
- Poor infrastructure
(though some ride because they have bike lanes)





Call to Action: Michigan Cycling Census

- Takes 5-10 mins
- 2000+ responses thus far
- Goal 5000+ (bigger/more diverse data set)
- Help us promote: the more responses the better! Feel free to share on social media, on your personal pages or in local bicycling groups you're in.



[LMB.org/survey](https://lmb.org/survey)



LMB Membership by Year





LMB Membership Updates

New membership types in 2023:

- 2 year membership renewal option for individual and household members
- Advocacy membership - free digital-only membership option
- Trail and Mountain Bike Associations (similar to other organizational memberships)



New Membership Benefits



Traveling Jo
20% discount on mobile
coffee products



Dynamic Cycling Adventures
Discount on mountain bike
skills clinics



Expert Voice
Access to discounts on major
brands (including Camelbak,
Crankbrothers, and 15 to 25
% off on some bike brands!)



Michigan Mountain Bike Alliance - MMBA

- Advocacy and Legislative Priorities:
Natural Surface Trail funding, DNR
- New granting program from LMB for natural surface trails: Trailblazing Grants
- “This Shirt Funds Dirt”, working with Jef Mallet to do an updated Frazz Jersey
- MCMBA member management



THIS SHIRT FUNDS DIRT

LMB TRAILBLAZING GRANTS





Frazz Jersey!

Draft design, subject to change



POLL:

**Do you see more
people riding bikes
this year, fewer, or
about the same?**





Education Update

About our OHSP/grant funded staff position

Bike Ped Safety Education and Trainings
Law Enforcement
Citizen-based
Mountain Bike Skills Clinics (new in 2024)

[LMB.org/education](https://lmb.org/education)





Law Enforcement Training

Focus has shifted from training currently licensed (in-service) police officers

Trained 100 police recruits at 3 academies in 2023

We have 5 academies on board for 2024

Will continue to work on training in-service officers as requested



Safe Passing Enforcement Project

OHSP funded three devices in 2023

“C3Feet” measures passing distance of vehicle

Plans for video on how to use and deploy the device for enforcement and education in 2024

Build a guide for best practices when deploying





Training for Citizens

Bicycle Friendly Driver

The Bicycle Friendly Driver program is a 1 hour online self-paced class, aimed at educating drivers on the best practices to share the road with people on bicycles.

- What's legal and not legal, for both motorists and bicyclists
- Common crashes and how to avoid them
- Why bicyclists “take the lane” and what motorists should do in response
- How to navigate bicycle related infrastructure such as: sharrows, bike boxes, and green lanes.

Available at: **LMBCourses.org**



LMB.org/bfd



Beginner Mountain Bike Rides

We held 6 rides in 2023

2 Burchfield Park (Lansing Area)

4 Island Lake/Brighton State Recreation Area

We will be expanding the Beginner Rides

4 planned Beginner Mountain Bike Skills Clinics in 2024



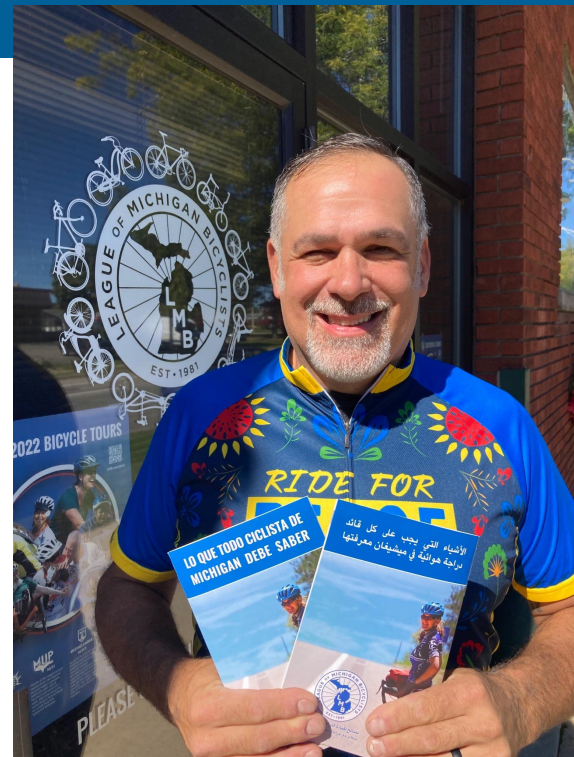


Translations

What Every Michigan Bicyclist Must Know

15,000 copies in Spanish (~3% of Michigan residents)

5,000 copies in Arabic (~1%)





Bike Lights for Michigan Nights Project

Funded 950 lights, distributed to “invisible” bicyclists

Through 19 organizations

Distribution started in April 2023

Marquette to Monroe

Cheboygan to Kalamazoo

Funded again in 2024 at \$42,000

Lights - hoping to expand distribution and reach

Translation of our “Conspicuous Lighting” pamphlet

POLL:
**Do you own an
e-bike?**





Advocacy Update

Legislative: Hands-Free victory, fall session priorities

Policy: MDOT, Complete Streets, STC



Dusty Fancher

Partner, Midwest Strategy Group





Big Win: Hands-Free





Advocacy – Fall Session Priorities

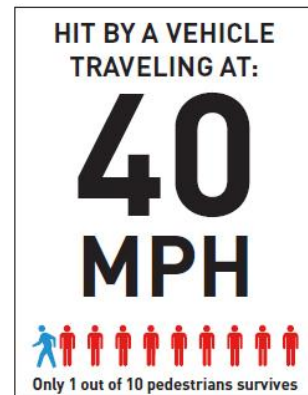
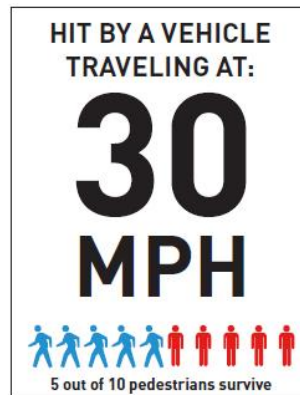
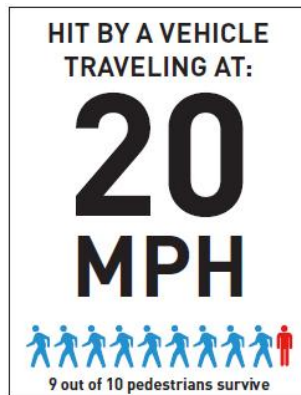
- Grant Flexibility in Setting Safer Speed Limits
- Create Incentives for E-Bike Purchases
- Include E-bikes as Transportation in Clean Fuel Standard
- Enact Legislation to Protect Vulnerable Roadway Users
- Establish New Mobility Asset Management Council
- Support Efforts to Reform No-Fault





Grant Flexibility in Setting Safer Speed Limits

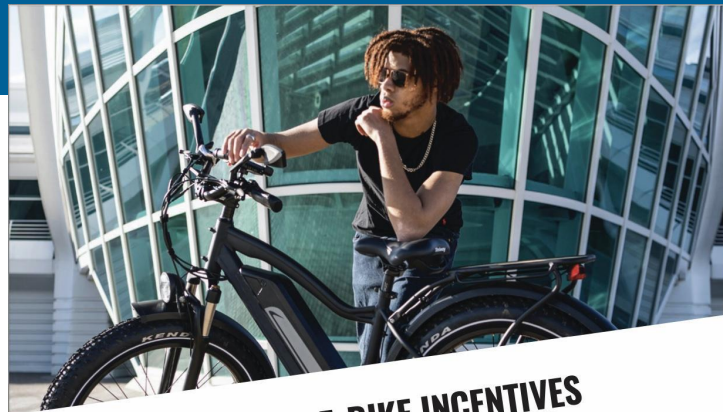
Support HB 4012 (Slagh). Corrects a flaw in current law, which requires many speed limits to be set too high. Allows communities to potentially lower speed limits further when hazards to public safety are present. On Oct. 12, passed the House 100-10.





Create Incentives for E-Bike Purchases

Support HB 4491 (Rogers). Incentives can make e-bikes accessible to the people who benefit most from lower transportation costs. Provides an incentive of \$500 for all e-bike purchasers, with an additional \$750 for low-income households.



**MICHIGAN E-BIKE INCENTIVES
PILOT PROPOSAL | MAY 2022**





Include E-Bikes as Transportation in Clean Fuel Standard

Support SB 275 (Singh) if amended to include e-bikes. The bill would establish a clean fuel standard that will decrease the carbon intensity of fuels in Michigan by 25% by 2035. The target applies to the entire value chain of transportation fuels. LMB supports this bill if it is amended to specifically include electric bicycles.





Establish a New Mobility Asset Management Council

Bill to be introduced. Establish the New Mobility Asset Management Council (NMAMC) within the Michigan Infrastructure Council, extending TAMC model to non-motorized and motorized recreational trails, Electric Vehicle charging stations, clean alternative fuels stations, on-road bicycle lanes, sidewalks, side paths, micromobility stations, aeromobility, and V2X infrastructure.





Enact Legislation to Protect Vulnerable Roadway Users

Bills to be introduced (Sen. Sean McCann or Rep. Julie Rogers). Create enhanced penalties for drivers who injure or kill a vulnerable roadway user (VRU), including people who bike, walk, or use wheelchairs. “Given the current state of Michigan law, when a motorist injures or kills a bicyclist, the prosecutor is left with an almost impossible decision regarding the appropriate charge for the crime and it is damn near impossible to obtain a meaningful conviction.”

– Bryan Waldman, 2017



CYCLIST KILLED HERE

REST IN PEACE

WWW.GHOSTBIKES.ORG



Support Efforts to Reform No-Fault

Support SB 530 and SB 531, which would reform care for individuals who are catastrophically injured in car crashes, including bicyclists. Drivers kill more than 20 bicyclists and seriously injure more than 125 more in Michigan crashes each year. Each of these seriously injured people will require significant rehabilitative care to resume the normal activities of their daily lives.

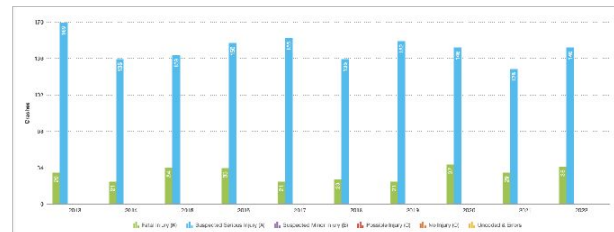


October 4, 2023

Dear Chair Cavanagh, Vice-Chair Moss, Minority Vice-Chair Huizenga, and members of the Senate Finance, Insurance, and Consumer Protection Committee:

The League of Michigan Bicyclists supports SB 530 and SB 531, which would reform care for individuals who are catastrophically injured in car crashes, including bicyclists.

As the statewide organization working to improve life through bicycling, we must reckon with the sad reality that Michigan is not meeting safety goals for our roadways. We have not moved "Toward Zero Deaths" at the rate targeted in our Strategic Highway Safety Plan. As a result, driver skill more than 20 bicyclists and seriously injure more than 125 more in Michigan crashes each year.



Source: michigantrafficcrashfacts.org / Office of Highway Safety Planning

These crashes are preventable and should be prevented through statewide application of the Safe System Approach. Until that happens we can anticipate more crashes in years to come. Each of these seriously injured people will require significant rehabilitative care to resume the normal activities of their daily lives. Some will never fully recover and require lifelong care to live with dignity.

We ask you to remember these victims as you consider the bills before you. We believe that the key changes proposed for reimbursement structures, accreditation requirements, and personal caregiver payments will improve their care and their lives, while reducing confusion and stress for victims and their family members. Justice demands no less.

Sincerely,

Matt Penniman
Communications and Advocacy Director
League of Michigan Bicyclists



MDOT, Complete Streets, STC

- Building productive relationships with MDOT
 - Ex: Carbon Reduction Plan
- Pushing for updates to Complete Streets
 - Model policy statewide
 - Stronger policies for communities
- State Transportation Commission: supported Suzanne Schulz, appointed by Gov. Whitmer!





DNR

- Productive relationships with Ron Olson and Tim Novak of DNR
- Neal serves on DNR workgroup
- Wrote letter re: Proud Lake incident
- DNR requested a position statement on e-bikes on natural surface trails





“... we understand the DNR is moving towards a policy change to allow Class 1 e-bikes on natural surface non-motorized trails, and to allow adaptive bikes including Class 2 e-bikes for those with a disability in need of accommodation. We **support this increased access for people who will benefit from the assistance of an e-bike**, on condition that the following steps are taken by the DNR...”



Your Questions?

- Membership and Development: Nicky Bates, nicky@LMB.org
- Events: Neal Glazebrook, neal@LMB.org
- Education: Jeff Carek, jeff@LMB.org
- Communications and Advocacy: Matt Penniman, matt@LMB.org
- Volunteering: Jessica Lanave, jessica@LMB.org
- LMB as an organization: John Lindenmayer, john@LMB.org



LEAGUE OF MICHIGAN BICYCLISTS

Thank you so much!

Email us: info@LMB.org // Slides: LMB.org/membermtg



Detroit Ride for Peace